

# Innovations in Assessment: The Importance of Technology in Second Language Assessment Processes

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#### The elephant in the room...

- Maybe my English is not very good looking
- I'm only been related to language assessment for five years now
- I'm very nervous













#### Today's talk

- Computer Assisted Language Testing (CALT)
- A little bit of theory and history
- The Computer-Assisted part of CALT
- Lessons learned over five years











## CALT Computer-Assisted Language Testing

"use of computer devices for language assessment"











## CALT Computer-Assisted Language Testing

- dates back to 1935 when the IBM model 805 was used to score objective tests in the United States of America.
- It helps reduce the labor-intensive and costly business of scoring thousands of tests each year.









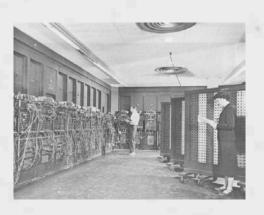






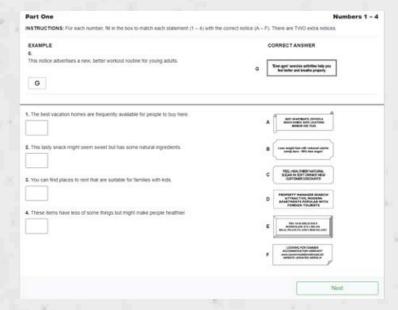
#### Evolution of computers in testing

- The first computer filled a 20 by 40 foot room and weighed 30 tons.
- Now we carry with computers in our pockets everyday.









 Computers were used during the scoring process and now are used in all the evaluation process











#### Issues

- Security
- Technical expertise
- Inherent differences between paper-based tests and computerized tests
- Privacy concerns

#### Advantages

- Works perfectly with a small staff
- It saves time and money
- Immediate results and feedback
- Enhanced interaction/
   Personalized experience
- Endless opportunities for improvement and innovation

Pathan, M. M. (2012). Computer Assisted Language Testing [CALT]: advantages, implications and limitations. Research Vistas, 1(4), 30-45.











## CALT Computer-Assisted Language Testing











#### Computer-Assisted











Test delivery platform User experience

Usability

Deployment

Databases Software design

Scalability

Validity

**Networks** 

High availability

### Computer-Assisted

Digital literacy

System security User interaction

**User-Centered Design** 

Data storage

Device compatibility

**Proctoring software** 



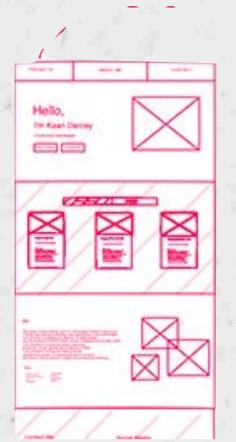


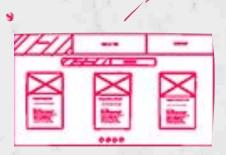


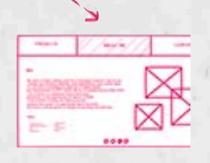




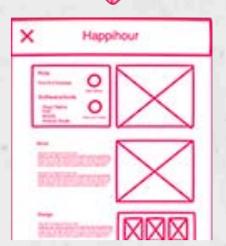
#### Software design







Process of conceptualizing how a software system will work before it is implemented...



Design methodologies help developers plan, produce, and test software



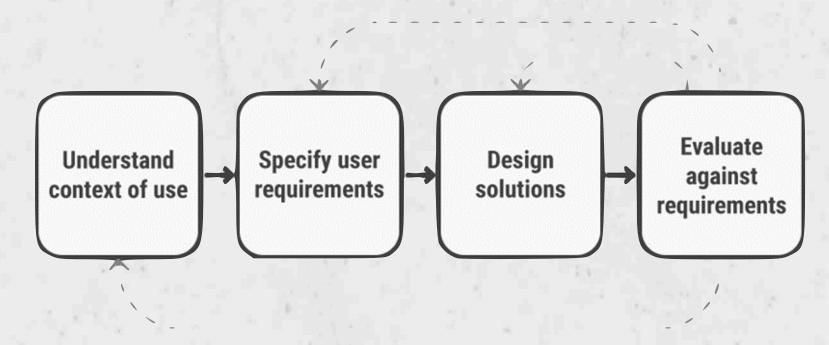








#### User-Centered Design (UCD)



iterative methodology in which designers look at users and their needs in each phase of the design process









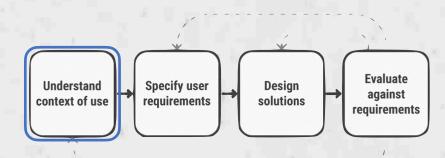


#### Understand context of use

"What people say, and what people do, and what people say they do, are entirely different things."

Margaret Mead, Ph.D., Anthropologist









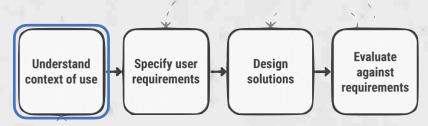






#### Understand context of use

- EXAVER evaluates 3 different levels A2, B1 and B2 in three exams: EXAVER 1, EXAVER 2 and EXAVER 3
- +4000 exams given per year
- Standardized tests
- Candidates come from various contexts, not just from the university







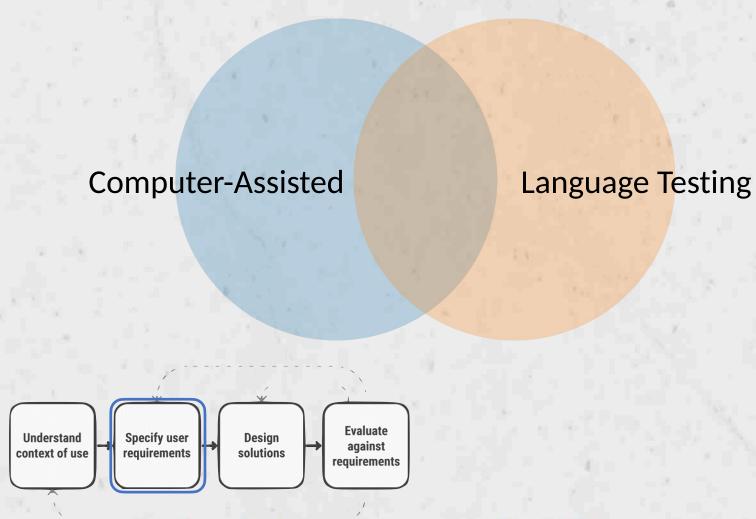








#### Specify requirements







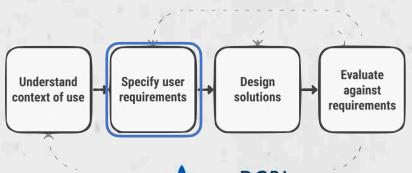


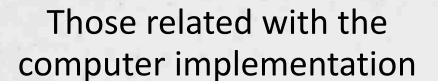




Some related with language testing process,

- Test design
- Test specifications
- Validity
- Reliability









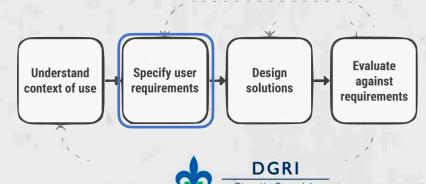






- Control test-takers access
- Security of items and data
- Improve evaluation process
- Automatic scoring
- Consistent design

- Test-taker identification
- System and hardware requirements
- Administration of exam rules
- Candidates digital abilities
- Storage candidates' answers and actions

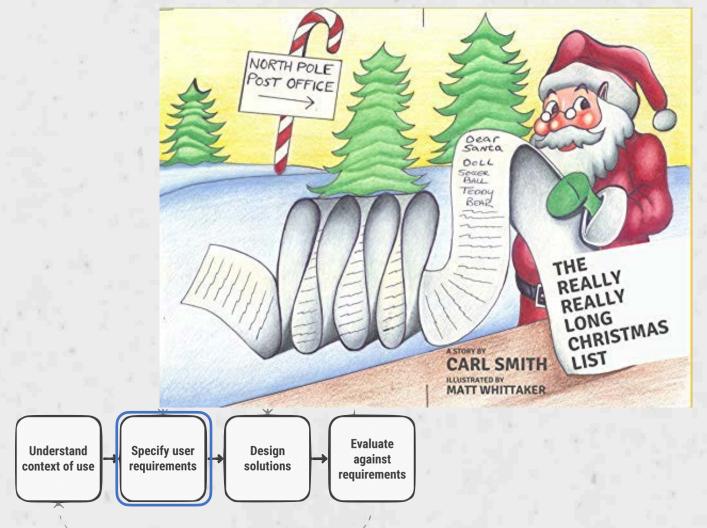












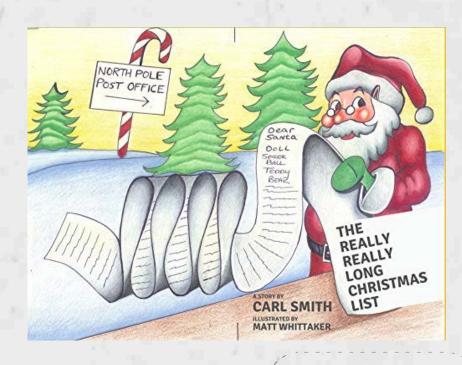




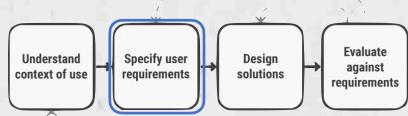








At the end, majority of concerns are in the table but a balance between requirements and what is it possible to do considering time and other resources like staff, money, etc... is required to implement effective evaluation tools





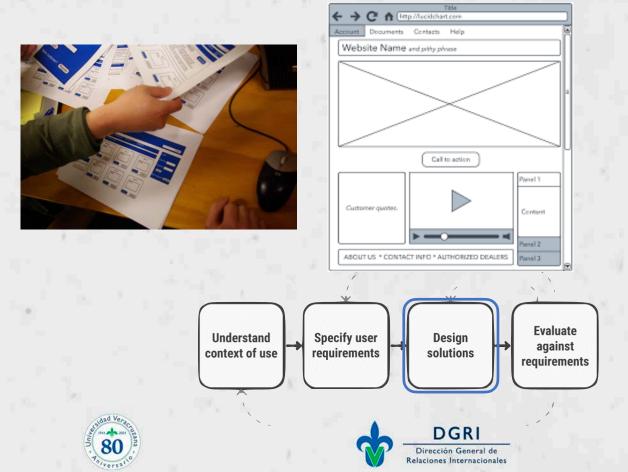


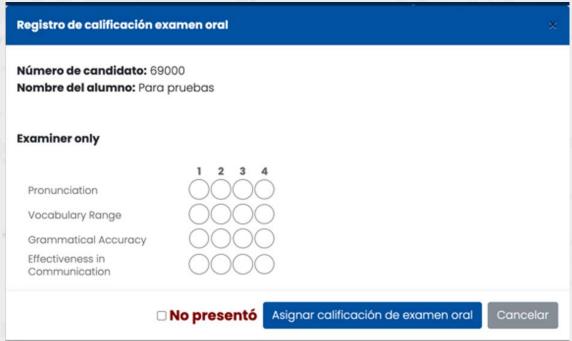






#### From paper-based to high-fidelity prototypes

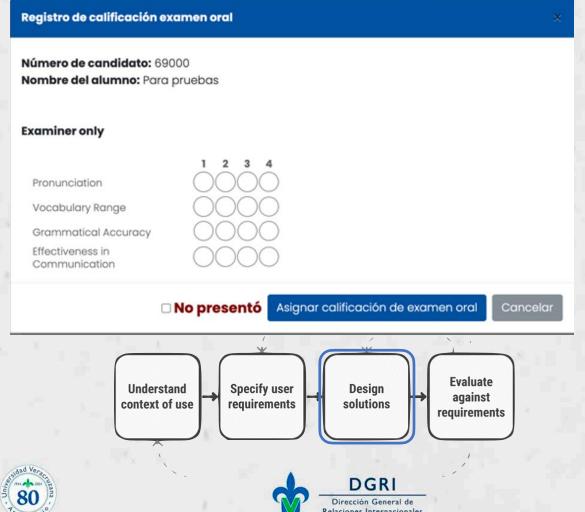




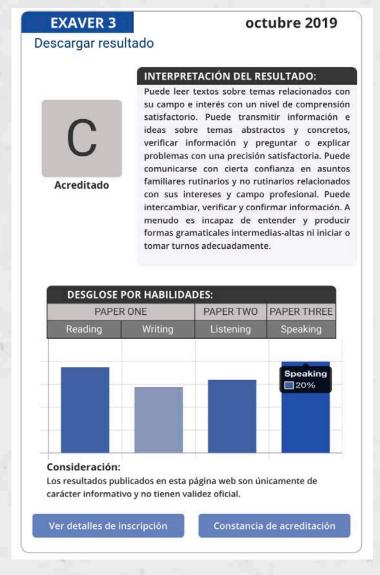
Improve evaluation process











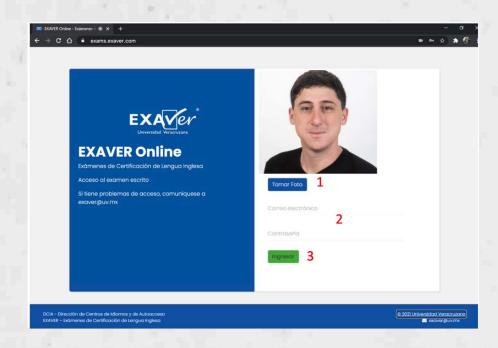








#### Test-taker identification

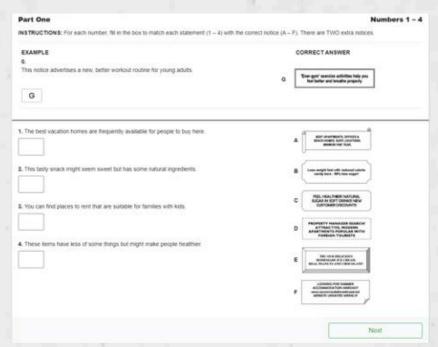


Assessment process was modified to guarantee test validity and security of the administration process.

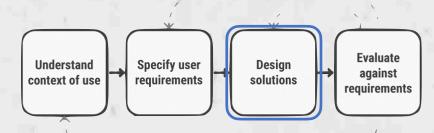








#### Consistent design







Behavior		Definition	Event	
Class	Subclass	Demittion	Name	Reason
Normal		Consistent with what the test-taker should do during the test	Access allowed	Test-takers need to login to the system
			Access granted	Test-takers need to access to a specific test
Abnormal	Low	Can happen in an acceptable number of occurrences	Active session	A login attempt was made to a logged in user.
	Medium	Can happen in an acceptable number of occurrences	Exit browser	Test-taker stopped interacting with the Google Chrome <sup>®</sup> browser
			Returns to browser	The user started interacting with the Google Chrome <sup>®</sup> browser again.
	High	Undesirable, Test-takers are not expected to behave this way because they give clues of suspicious activities	Tab change	Only the official test web page should be opened in one browser tab
			New tab created	No additional tabs are needed for the test
			URL change	Only the official test web page should be opened

#### Storage candidates' answers and actions

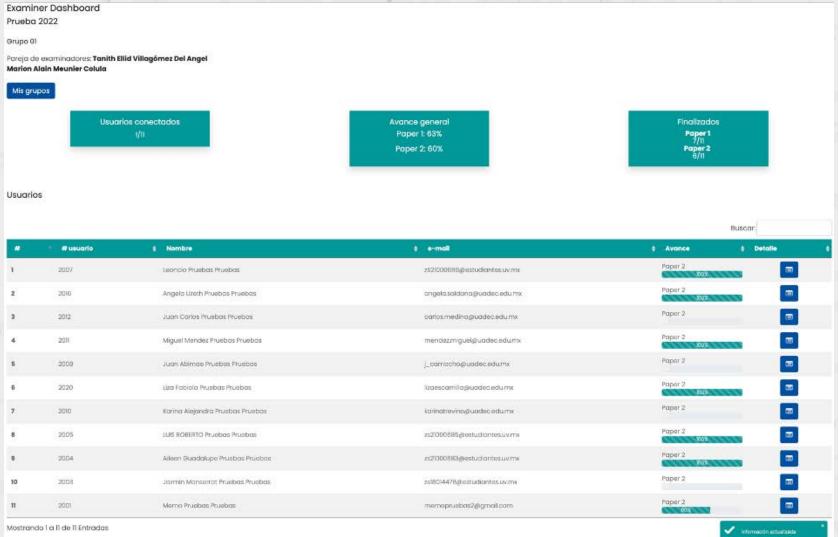






#### User actions data logs

#### **Data Visualization Tools**









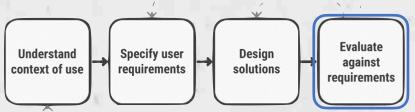




## Were computerized test requirements fulfilled?

- Evaluation sessions are held with users and experts
- Corroborate that the software works as conceptualized.

how a software system will work before it is implemented...















#### Final remarks

- The design of CALT tools is highly influenced by context
- Technology and computers in CALT aren't the core; they serve as a tool that supports language assessment processes

Computer-Assisted Language Testing

• Balance is important, but don't forget to ...











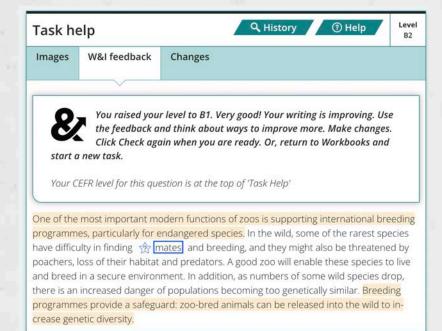
Al-powered tools

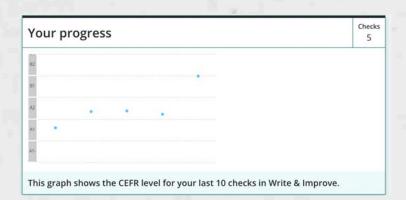




Very good. Your new level is B2. Your writing is improving. Use the feedback and think about ways to improve more. Make changes. Click Check again when you are ready.

Your CEFR level for this question is at the top of 'Task Help'















Al-powered evaluations

## Linguaskill















#### **Automatic Item Generation**















#### Computer-Adaptive testing

# Computer-adaptive testing of listening and reading skills

### Computer-adaptive testing

In an adaptive test, each question is selected by the computer based on a candidate's performance in the previous questions. In general:



If a candidate gets a question right, the computer will choose a harder question.



If a candidate gets a question wrong, the computer will select an easier question.











#### To summarize

- Use of Artificial intelligence and data analytics
- Customized assessment tools
- Al-powered evaluations
- Adaptive testing methodologies
- Natural Language Processing

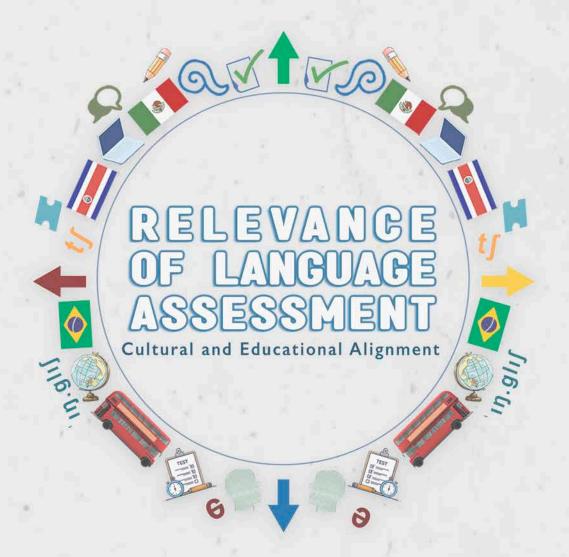












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